



Social Ventures Australia  
Funding • Investment • Advice

## SVA VENTURE PHILANTHROPY

A strategic way to give more effectively



# Who we are and what we do

MORE THAN ONE MILLION PEOPLE CONTINUE TO LIVE IN NEED IN AUSTRALIA DESPITE BILLIONS OF DOLLARS BEING POURED INTO SOCIAL SERVICES.

We believe that disadvantage can be reduced if resources are used more thoughtfully to do more of what works best, and less of what doesn't.

At Social Ventures Australia (SVA), we look for truly innovative solutions to some of the most complex problems facing society. We collaborate with funders, partners and ventures, and leverage knowledge and funding to generate positive social outcomes.

## Venture philanthropy is a strategic way to give more effectively

SVA's venture philanthropy services enable a community of engaged philanthropists to support high impact social ventures that improve the lives of people in need in Australia.

Supporting SVA helps innovative social ventures to become stronger and more impactful, and enhances shared learnings across the sector.

### Our areas of focus:

- Access to great education
- Pathways to fulfilling jobs
- Social and affordable housing
- Working with First Australians



*'The relationship with SVA will help us to plan for many good things to happen in the community and reciprocally, we can provide knowledge and support to SVA that will help them and their partners to work with other communities like ours to bring about long-term positive benefits.'*

*June Oscar AO, CEO, Marninwarntikura*

# Our venture philanthropy approach

- 1** A rigorous due diligence approach is applied to all our venture partnerships. We build a portfolio of ventures, taking thoughtful risks across a range of solutions.
- 2** Your funding enables us to provide ventures with capacity building, networks and advice to increase impact and build an evidence base of outcomes.
- 3** We share learnings to support a culture of collaboration and to influence better outcomes through:
  - Improved program design;
  - Efficient service models; and
  - Evidence based funding.

## SVA SUPPORTS VENTURES WITH:



## SVA CAN MAKE YOUR PHILANTHROPIC DOLLARS GO FURTHER

We believe that better outcomes can be achieved if we work together. To achieve this, SVA helps business, government and philanthropists to be more effective funders – and social purpose organisations to be more effective at delivering services.

SVA has been pioneering venture philanthropy since 2002. We have raised over \$50 million in philanthropic funding and have worked with 80+ ventures to build capacity and develop high impact models.

## SVA SEEKS OUT VENTURES WHO ARE TACKLING PRESSING SOCIAL ISSUES

- We look for organisations to support that:
- Have strong and stable leadership with drive for continuous improvement;
  - Have a clear and realistic strategy; and
  - Share SVA's commitment to building an evidence base and sharing learning.

### Growth rate of our ventures

In 2015, over an average partnership period of six years, the ventures in our portfolio had achieved:

**50%**

average annual growth rate – **beneficiaries**

**40%**

average annual growth rate – **turnover**



*Together we can pioneer innovative solutions to tackle disadvantage.*

# Case studies

*'Without SVA being hands on in the trenches with us – helping to build our credibility externally, whilst shaping our operations internally – we simply would never have got to where we are.'*

Jack Manning Bancroft, CEO, AIME

AIME's goal is to ensure Australian Indigenous young people are completing high school with the same level of success as non-Indigenous students.

- **7 years** in SVA's portfolio
- **\$1,266,417** total distribution
- **93%** of AIME students completed year 12 (the Indigenous average is 58.5% and non-Indigenous 86.5%)

SVA supported the founder of AIME as a 20-year old, to scale AIME's reach from 25 Indigenous mentees to 5,700 mentees over a 10-year period.



Marnin Studio is an Indigenous arts enterprise which supports local women to turn the things they love into products that provide them with income.

- Joined SVA's portfolio in **May 2016** as our first venture partnership in WA
- **3 year** (in-principle) partnership
- **\$100,000** distributed in 2016

SVA is supporting Marnin Studio to become a sustainable arts enterprise, strengthening the identity and well-being of the women in the Fitzroy Valley communities.



*'Our partnership with SVA allows us to assist families in the Moreton region in an even greater way. It enabled an instant increase in care, and helps us to build a strong foundation for the future.'*

Grant Austin, Co-Founder, Mimi's House

Mimi's House, a program of Hope Centre Services, is an early intervention program that supports primary school aged children at risk of falling out of the school system.

- Joined SVA's portfolio in **November 2016** as our first venture partnership in QLD
- **3 year** (in-principle) partnership
- **\$50,000** distributed in 2016

We are providing seed funding and business support to test, prove and improve the program, and pending positive outcomes, to scale the program to other disadvantaged communities.



# Benefits of giving through our venture portfolio

OUR VENTURE PHILANTHROPY MODEL PROVIDES A STRATEGIC APPROACH TO GIVE MORE EFFECTIVELY.

Supporting SVA provides opportunities to:

- **Safeguard** your philanthropy funding;
- Support **outstanding** social ventures;
- **Amplify** your impact through sector-wide collaboration;
- **Share learnings** on best practice methods for reducing disadvantage; and
- Join a **community** of engaged philanthropists.



## SVA CAN HELP YOU ON YOUR PHILANTHROPIC JOURNEY

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SVA has Deductible Gift Recipient status, as such all donations are tax deductible.



#### Images

Front page: Hilltop Road Public School.

Photo: Foord Photography.

Page 4: April painting. Photo: Marnin Studio.

Page 6: Student and mentor. Photo: AIME.

Page 7: Painted boab nuts. Photo: Marnin Studio.

Page 8: Classroom. Photo: St Gerard's School.

Back cover: Cromwell patio. Photo: STREAT.

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