

SVA VENTURE PHILANTHROPY PORTFOLIO
IMPACT REPORT 2016



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From our Chief Executive Officer

Fifteen years of venture philanthropy has provided Social Ventures Australia with a depth and breadth of experience that realised real rewards for the ventures in our portfolio in 2016.

This year we were delighted to welcome a number of new venture partners into our portfolio, Marnin Studio in Western Australia; Mimi's House and Vanguard Laundry Services, both in Queensland; and First Australians Capital operating nationally.

Development of other portfolio ventures continued. In just three years, Social Ventures Australia (SVA) has incubated the Bright Spots Schools Connection and built it into a program supporting exceptional school leaders across three states. This year, we secured the multi-year commitment of Samsung Electronics Australia to support a specialised hub of 10 schools specifically around innovative practice in STEM (science, technology, engineering and maths). The Industry Employment Initiative, a demand-led employment pilot funded with philanthropic dollars raised by SVA, was granted \$2 million by the Victorian Government's Jobs Victoria Employment Network (JVEN) to test the approach at scale. The project will help provide an additional 220 young people with pathways out of unemployment and into sustainable jobs.

These investments in the Bright Spots Schools Connection and the Industry Employment Initiative are ringing endorsements of SVA's venture philanthropy model and the power of the corporate, social and government sectors working together to achieve better outcomes for people in disadvantaged communities.

Our teams around the country bring strong local expertise to our venture partnerships, amplify the impact of philanthropic funding by building the venture's operating capacity and helping build an evidence base of 'what works'. The community of pro

bono supporters from business in each state is an important part of the SVA venture philanthropy model.

Maximising the considerable intellectual property in the team, this year SVA's venture philanthropy team were also engaged by a number of strategic funders including Google, Microsoft and JP Morgan, to help them maximise the social impact of their philanthropic activity.

Thank you to the many private individuals, trusts and foundations, corporates and governments who have supported our work this year. In 2017 we look forward to bringing a number of innovative new venture partners into the portfolio and helping to improve the outcomes for more people in need in Australia. I invite you to be part of it by supporting our work.

Kind regards,



ROB KOCZKAR
CHIEF EXECUTIVE OFFICER,
SOCIAL VENTURES AUSTRALIA

About Social Ventures Australia

Improving **lives**

SVA works with partners to improve the lives of people in need. We focus on keys to overcoming disadvantage in Australia, including great education, sustainable jobs, stable housing and health, disability and community services.

We help business, government and philanthropists to be more effective funders and social purpose organisations to be more effective at delivering services. We believe that to improve the lives of more people in need in Australia we must address both the funding and service provision sides of the social sector equation.

More effective funding + more effective services = reduction in disadvantage in Australia.

FOCUS AREAS

In 2016 SVA combined our practical experience with publicly available data and research to present our Perspective in four focus areas; Education, Employment, Housing and First Australians. These Perspectives reflect our vision for the future and inform the selection of ventures and projects for our Venture Philanthropy portfolio.



Education

By the age of 15, disadvantaged students in the bottom 25% can be almost three years behind those in the top 25%¹.

Our ventures and projects help disadvantaged students have equal opportunity to access high-quality education and to develop the skills to participate fully in society, regardless of background.



Employment

More than 1.8m Australians are either without work, or without sufficient work².

Our ventures and projects focus on successful transitions from school to work, and pathways to employment so that there is increased economic participation for disadvantaged jobseekers.



First Australians

'We have a better record of keeping First Australians in prison than in school'³.

Our ventures are helping to ensure First Australians have equal opportunity to build strong foundations that are aligned with their cultural values.

Venture **Philanthropy**

SVA's Venture Philanthropy portfolio focuses on these areas and enables a community of engaged funders to make their philanthropic dollars go further. As a result, funders realise greater impact from their philanthropy and social purpose organisations are more effective at providing services to more people in need.

SVA's **Venture Philanthropy approach**



We believe that disadvantage can be reduced if resources are used to do more of what works best, and less of what doesn't. Through our Venture Philanthropy portfolio, SVA brings together funders, partners and ventures to create better social outcomes. We look for evidence-based innovative solutions to some of the most complex problems facing the Australian community across education, employment and for First Australians.

By working with SVA, funders:

- Safeguard their philanthropic investment, placing it in experienced, trusted hands
- Support outstanding social ventures that have been carefully chosen and developed
- Share learnings about best practice methods for reducing disadvantage
- Increase their impact through sector-wide collaboration
- Join a community of like-minded and engaged philanthropists.

We believe that better social outcomes can be achieved if we work together. Partnering with SVA helps innovative social ventures to become stronger and more impactful, and improve the lives of people in need.

What **we do**

1. We support small organisations with the potential for significant impact, and incubate solutions with great promise. We identify outstanding social ventures and projects and include them in our portfolio after rigorous due diligence. We take thoughtful risks to find what works best to solve social challenges.

2. Philanthropic funding enables us to provide the support ventures and projects need, when they need it – we build their capacity, providing assistance and expertise from strategy to business operations, and measuring results. We bring expert networks, advice and experience to help increase social impact and build an evidence base for better outcomes.

3. We share what we've learned to influence funding and organisations across the sector to be more effective, including through:

- Better program design
- More efficient service models
- Evidence-based funding and
- Government policy.

We look for ventures that have:

- Strong and stable leadership with a drive for continuous improvement
- A clear and realistic strategy with early results and
- Commitment to building an evidence base and sharing learning.

SVA SUPPORTS VENTURES WITH



**Multi-year
tailored funding**



**Hands-on
capacity building**



**Prove and improve
social impact**



**Access to
networks.**

“Time and time again SVA has demonstrated its capacity to think through challenging social issues and apply tested and scalable approaches and insights to contribute to the strategic and operational development of high-impact organisations in the nonprofit sector.”

DIANA TSUI, HEAD OF GLOBAL PHILANTHROPY FOR ASIA PACIFIC AT J.P. MORGAN

“The Azure Foundation is proud to be a founding partner of SVA's Venture Philanthropy work in Western Australia. We believe the rigour and diligence applied by SVA to the selection of ventures, and the ongoing capacity building it provides is critical to achieving real impact with our funding. It is also a great opportunity to get our staff involved in skilled volunteering.”

SIMON AXWORTHY, PARTNER, AZURE CONSULTING.



SVA's **Venture Philanthropy portfolio**

The ventures in SVA's portfolio are developing innovative solutions to overcoming disadvantage, working in the areas of:



Education

AIME
Bright Spots Schools Connection
Beacon
CareerSeekers

Community Schoolyard
Evidence for Learning
Mimi's House



Employment

Community Schoolyard
High Growth Jobs, Talented Candidates
Industry Employment Initiative

Marnin Studio
STREAT
Vanguard Laundry Services

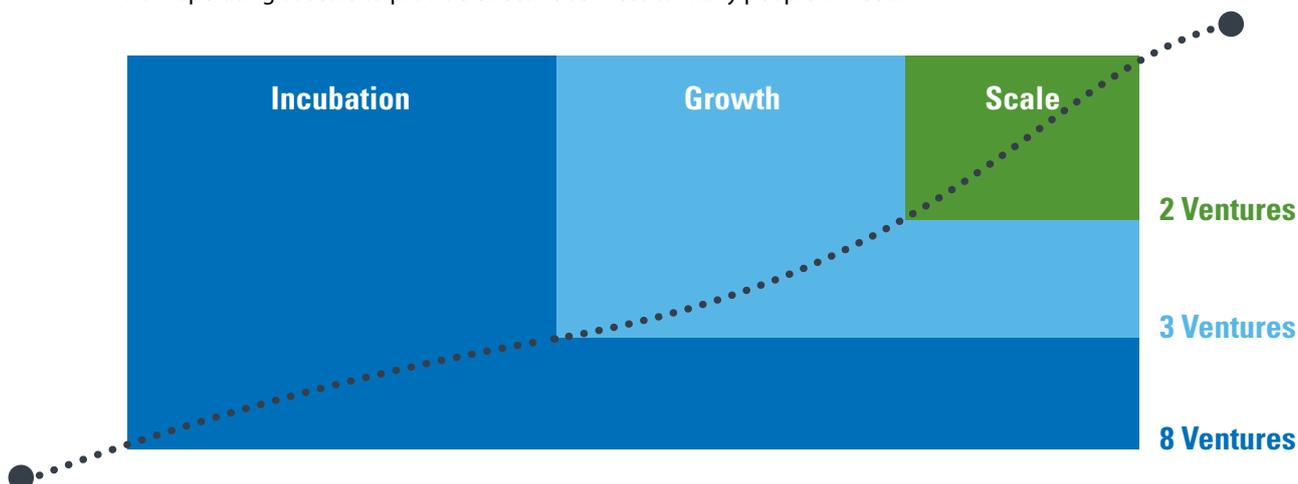


First Australians

AIME
First Australians Capital
Marnin Studio

GROWTH STAGE

The ventures are diversified across different stages of growth. Some are small yet sufficiently established to show signs of significant promise. Others are being supported to grow their impact and over time may join a third group that are now operating at scale to provide effective services to many people in need.





A recent survey of some of our venture partners identified three areas where SVA can inject support:

- Most felt under-resourced in the areas of marketing, program delivery and measuring impact.
- Most had limited confidence in their funding beyond 12 months. They needed funding for:
 - Testing innovative new ideas (73%)
 - Strategic planning (64%)
 - Research and analysis (64%).
- Barriers to using and collecting evidence were:
 - Limited resources / capacity (73%)
 - Inability to track long term changes (46%)
 - Diverse reporting requirements of funders (46%).

6 years -
average length of time a venture is in the SVA portfolio, achieving:

50%
average growth in beneficiaries

40%
average annual growth in turnover

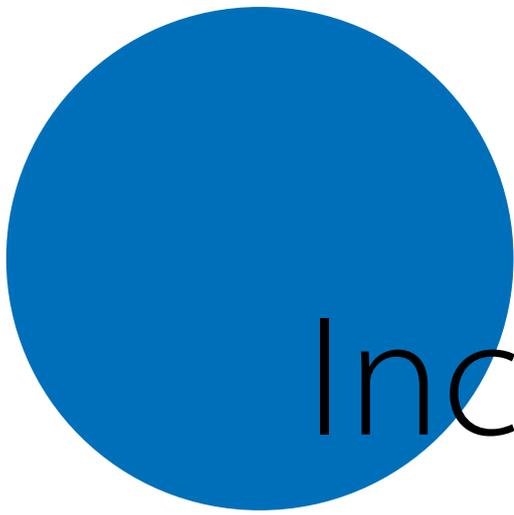
Through venture philanthropy, SVA partners with social ventures to provide multi-year funding, including for core operational costs; expertise to help build their financial and operational models; advice and experience in proving and improving their impact; and access to knowledge and resources through our networks.

We provide ventures with the help they need, when they need it, in order to flourish. We take strategic risks across our portfolio to support innovation and find new ways to solve the challenges faced by Australians in disadvantaged communities.

The following pages report on the ways the SVA Venture Philanthropy portfolio and services are changing the lives of people in need in Australia.

Sector research in 2016 'Finding Australia's Social Enterprise Sector'⁴ found that the majority of social enterprises struggled to access appropriate capital to support their growth. Social procurement was the most frequently identified opportunity for development of the social enterprise market.





Incubation

Early stage **ventures**

SVA seeks out early stage, innovative models that have high potential to transform how services are delivered and funding is allocated to reduce disadvantage in Australia. We are committed to helping support these organisations to incubate their ideas, establish a sustainable operating model then grow and scale their impact.

While programs at this stage are incubating their programs and operating models, they demonstrate

early signs of success, quality leadership and a strong commitment to developing an evidence base of what works. SVA works with these early stage ventures to provide support to leadership teams, share knowledge based on our prior work, and assist with measuring social outcomes. SVA has a strong track record of success in growing the awareness, funding opportunities, networks, and social impact of many early stage ventures.



CareerSeekers New Australian Internship Program

Evidence for Learning

Mimi's House



Community Schoolyard



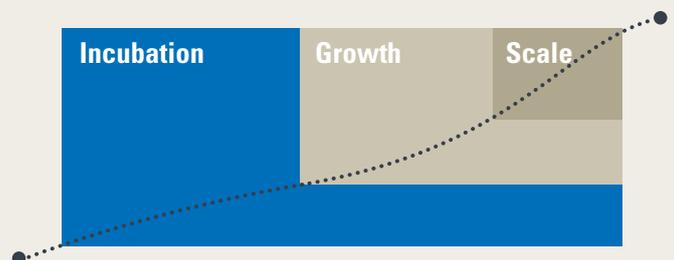
High Growth Jobs, Talented Candidates

Vanguard Laundry Services



First Australians Capital

Marnin Studio





CareerSeekers New Australian Internship Program



Established
in 2015 and
launched
in 2016,

CareerSeekers works with leading corporations to create work experience and employment opportunities for qualified humanitarian entrants who aspire to professional employment in Australia. CareerSeekers supports mid-career professionals looking to re-establish their careers in Australia, and university students.

Time in portfolio: two months.

FUNDING PARTNERS

J.P. Morgan

ACHIEVEMENTS IN 2016

Launched by SVA
graduated venture partner
CareerTrackers.

Workshop pilot program

provided clear insights into
the differences between
workplace cultures and
employment practices
compared to countries
such as Syria and Iraq.

Worked with employment
partners to create:

41 professional internship

opportunities for mid-
career participants.

28 participants

are still interning with their host
employer or have successfully
transitioned to work or study.

13 mid-career participants

concluded internships and were
supported in their search for ongoing
professional employment.

29 professional internship opportunities

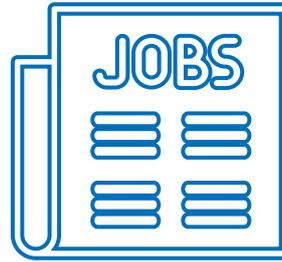
for university student participants.

CASE STUDY

Before the civil war broke out in Syria in 2011, Maria and her family lived a comfortable life in Aleppo. Maria had 20 years' work experience as a software engineer while her husband had his own business and retail shop in the CBD.

Maria's house was bombed in 2014, leading Maria and her husband to flee Syria to Lebanon where they applied for a humanitarian visa to Australia. Maria was sponsored under a humanitarian visa and they arrived in Sydney in February 2015. At 44 years of age Maria, her husband and school-aged sons had to start their lives again.

Maria was repeatedly told that she needed Australian work experience in order to secure a job, which shook her confidence. She undertook a 12-week internship through CareerSeekers and is now employed by Telstra as a Project Manager. The internship and employment opportunity enables her family to support themselves and they are no longer reliant on welfare payments. Both of her sons are attending school in Australia and her eldest son is commencing university to study computer science in 2017.



SVA PRACTICE AREA – EMPLOYMENT

Many skilled humanitarian entrants have poor employment prospects due to a lack of local work experience, despite having tertiary level qualifications from their home countries or being high performing students. The CareerSeekers program aims to provide internships that help humanitarian arrivals gain locally relevant, professional work experience.

SVA SUPPORT



Multi-year tailored funding



Hands-on capacity building



Prove and improve social impact



Access to networks.

2016

\$114,000 financial contribution in November 2016.

Finalised external funding arrangements to allow program to launch.

Agreed parameters for framing measurement and evaluation, in accordance with funding requirements.

Connections to referral partners and corporations that can offer work place training and internships.

2017

\$114,000 financial contribution in June 2017, \$38,000 in SVA support.

Operating support to foster rapid scale up during incubation and establishment of the program.

Development of measurement and evaluation framework to enable CareerSeekers to track impact.

Connections to referral partners and corporations that can offer workplace training and internships.

Partnership objectives 2017

Between 100 and 120 refugees and asylum seeker mid-career professionals will be placed in skilled employment with leading Australian corporations.



“The toolkit has influence for all school contexts, in the fact that I can work with evidenced methodologies in low and high performance and socio schools. I have engaged our teaching staff in the toolkit and I am seeing an immediate impact in their daily practical thinking around the teaching and learning phase.”

SAM SYMES, DEPUTY PRINCIPAL, REGENTS PARK STATE SCHOOL

Evidence for Learning



EVIDENCE FOR LEARNING

Evidence for Learning has a vision where all children in Australia, regardless of background, make the best possible progress in school founded on

evidence-informed approaches to improve learning. This makes the biggest difference for learners in disadvantaged settings where school education plays a crucial role in improving life chances.

Evidence for Learning builds, shares and encourages the use of evidence to support better school decision-making.

Time in portfolio: two years.

FUNDING PARTNERS

Berg Family Foundation

Commonwealth Bank of Australia

VicHealth

ACHIEVEMENTS IN 2016

Evidence for Learning

publicly launched.

Website of global evidence localised

for Australian systems and states.

Engagement with NSW, VIC and other

state education departments.

Commissioned and commenced

three research trials

into programs to increase educational achievement.

CASE STUDY

Sam Symes was the Deputy Principal at Regents Park State School in Logan City, south of Brisbane from 2015-2016. He is an evidence-informed leader that uses Evidence for Learning's Impact Evaluation Cycle to make explicit improvements to challenges in the school.

Sam and his team used student achievement data combined with attendance and SES data to identify a problem in students' maths confidence.

They turned to Evidence for Learning's Teaching & Learning Toolkit, a free online summary of up-to-date international and domestic educational research, designed to inform practice. The Toolkit helped them to identify high impact approaches to improve students' maths confidence and selected Mastery Learning as a strategy.

The leadership team developed their own implementation plan for the strategy having awareness of their schools context and need. They created measures of success including student reports on skills and small sample test results and ran a trial over two terms to consider the benefit of the approach.

With evidence of students' progress and feedback from staff, they rolled out the program across the school in late 2016.

In 2017 Sam was appointed Principal at Pullenvale State School, where he's using the methodology of the Toolkit.



SVA PRACTICE AREA - EDUCATION

Education achievement levels are flat or declining, despite increased investment and the gap is widening for disadvantaged students. Yet proposed solutions are not informed by the evidence of what works.

With more than \$50 billion invested annually in school education we can and must do better to help education leaders make better evidence-informed decisions for the benefit of students.

SVA SUPPORT



Multi-year tailored funding



Hands-on capacity building



Prove and improve social impact



Access to networks.

2016

\$1,895,000 in project support.

Employment of key staff and development of leadership. Establishment of business operations and Advisory Board.

Data collection on the use of the Toolkit and Evidence for Learning website.

Establishment of the Use of Evidence reference panel, chaired by John Hattie. Establishment of Expert Evaluator panel.

2017

\$1,486,000 project support. Funding for growth to be sourced.

Operational and business management support. Active participation in government advocacy for building, sharing and using evidence in the education system.

Commissioning of three new evidence trials due to commence in 2017 and 2018. Development of measurement and evaluation framework for the venture.

Co-development and implementation of advocacy campaign, utilising SVA's government relations expertise. Introductions and connection to extensive education network including key stakeholders, departments and peak bodies.

Partnership objectives 2017

Improvement across the education system through specific investment in evidence that increases learning. Influence system change by showing the benefit of accessing independent and practical evidence to support better decision-making in schools.



Mimi's House



Mimi's House is an early intervention program aiming to support at risk primary school aged children (prep to year 5)

to re-engage in school and learning, improve school attendance and academic results, and improve behaviour through a trauma informed practice. It is a program of Hope Centre Services based in Deception Bay, Queensland.

Time in portfolio: two months.

FUNDING PARTNERS

The Bryan Foundation

Community Impact Foundation

Montgomery Investment Management

ACHIEVEMENTS IN 2016

Since 2012, Mimi's House has supported **30 children per annum, approximately 150 children in total.**

Entered SVA Venture portfolio in **November 2016.**

Schools report children who have been through Mimi's House show **substantial improvements** in self-motivation, their outlook for the future, greater levels of honesty and are working hard to improve themselves. They also show respect for others and for the law, which is vital to their ability to sort out differences with others without hurting them.

CASE STUDY

My son has been a part of Mimi's House from the beginning of the year. He joined Mimi's House because he didn't express himself well emotionally so he overreacted to his emotions, and he had low self-esteem. From last year when he wasn't involved in the program to this year, his behaviour at school has changed. It's almost done a complete 180. So different. He isn't getting suspended from school, he isn't getting in trouble in class, he isn't getting moved out of class, and he's dealing with emotions with other people at school so his entire school life is 100% better. It's unreal to be honest.

Mimi's House Parent.

One of the biggest things that I can say about it is that some of these kids want to come to school now. In the beginning, they are really excited about coming on a Wednesday, and then that starts to transfer over to the other days. So it is not just about Mimi's House days, they want to come to school the others days as well.

Positive Behaviour Coach Teacher, Kippa Ring State School



SVA PRACTICE AREA - EDUCATION

Vulnerable children with high needs (5% of children in Queensland classrooms) are falling out of the school system and disengaging from learning. They have low rates of school attendance, poor academic results, poor behaviour and most often come from disadvantaged, low socioeconomic backgrounds with highly complex childhood trauma backgrounds.

SVA SUPPORT



Multi-year tailored funding



Hands-on capacity building



Prove and improve social impact



Access to networks.

2017

\$100,000 financial contribution per annum over three years.

Strategic sounding board.
Development of family support and extension of second year program.
Review fundraising strategy and develop fundraising skillset.

Develop a measurement and evaluation framework and improve data collection.

Pro bono legal support for expansion of program and review of policies and procedures.
Pro bono review of data privacy procedures.
Pro bono marketing collateral - design and copywriting.
Pro bono fundraising expertise.

Partnership objectives 2017

Expansion of Mimi's House program from three to five days, increasing from 30 to 50 children per annum across four schools in the Moreton Bay area. Test the efficacy of the program by expanding it to full capacity and formalising family and post-program support. Scope out the service gap for appropriate educational, social and emotional wellbeing support for disadvantaged young primary school aged children.



Community Schoolyard project

In partnership with United Way Australia



SVA and United Way Australia have collaborated to help young people at Rooty Hill and Plumpton high schools to make

more effective transitions into further education, training or employment.

The Community Schoolyard project is testing a whole of school approach to careers education, provides targeted interventions for students at risk of not transitioning, and seeks to create an evidence-based approach to effective post-school transitions for at-risk students.

Time in portfolio: two years.

FUNDING PARTNERS

**Australian Government
Department of Social Services**

Citi Foundation

ACHIEVEMENTS IN 2016

Extensive consultation

with schools to understand their community specific challenges, current careers education initiatives, corporate partnerships, and the

strengths and barriers to achieving better outcomes.

Focus on client informed service delivery

and design. Individuals at all levels in the school, including the executive, teachers and students are involved.

Identification and collaboration

with existing service providers in the area.

Engagement of United Way Australia to deliver **on the ground services.**

CASE STUDY

SVA has partnered with United Way Australia (UWA) to deliver the Community Schoolyard project.

Over the last six years, UWA has worked with schools in communities experiencing disadvantage. This work has found that while some existing careers services are useful, there are rarely enough dedicated resources being directed towards post school transitions and careers preparation is starting too late.

This partnership is allowing UWA to build on its existing work in Western Sydney and work intensively with selected, at-risk students in Rooty Hill High School and Plumpton High School. The initiative is prototyping a range of interventions that aim to reduce poor post school transitions through joint service delivery, deep employer engagement and creating clear and supported pathways to improve post school transition rates for young people at risk.

It also includes testing UWA's Ready to Succeed Toolkit, a free online resource (currently being tested in both schools) that starts careers education with simple modules from year 7, building aspirations and confidence as students progress, and increases its focus on technical and soft skills in later high school years. The toolkit aims to ensure every student is able to start their employment journey early and create a supported pathway that aligns with their age, interests and strengths.



SVA PRACTICE AREA – EDUCATION, EMPLOYMENT

Across Western Sydney community 14.2% of young people aged 15 to 24 years are unemployed. For young people, unemployment can lead to high levels of disengagement and long-term unemployment.

SVA SUPPORT



Multi-year tailored funding



Hands-on capacity building



Prove and improve social impact



Access to networks.

2016

\$200,000 in project support.

Extensive consultation and analysis of issues. Increased number of employment connections for both schools. Planning for pilot implementation in 2017.

Created a shared measurement framework to ensure the right evidence is being collected and used to increase post school transition outcomes.

Established and developed partnership with local providers, United Way and others. Connections to employment partners.

2017

\$95,000 project support.

Project implementation and testing.

Shared measurement and evaluation framework.

Partnership development with local providers, United Way and others. Connection with more employment partners.

Partnership objectives 2017

Further engage the local community and stakeholders to ensure more young people transition successfully to employment.

Use the evidence of this successful approach to encourage similar place-based projects, leading to better outcomes for young people.

The initiative aims to reach eight schools over the coming years.



High Growth Jobs, Talented Candidates

The High Growth Jobs, Talented Candidates (HGJTC) project links people with disability with employers seeking candidates to fill roles in high growth areas.

The project considers the specific needs of both employers and jobseekers, ensuring an effective job match. The trial focuses on three high growth industries - Healthcare and Social Assistance, Knowledge, and Food and Accommodation Services.

Time in portfolio: 15 months.

FUNDING PARTNERS

NSW Department of Family and Community Services

ACHIEVEMENTS IN 2016

Six of eight participating employers have moved to the 'Deliver' phase.

They have greater awareness of the diversity, skill level and talent of people with disability, and improved systems and processes to recruit and retain people with disability.

43

roles

have been identified across the eight employers.

56

job seekers

have participated in pre-employment training.

15

people with disability

have commenced and remain in jobs.

CASE STUDY

Teremoana, 43, from Belmore, started work in October 2016 with Compass Group. Teremoana works as a Board Room attendant at Westpac's Kent Street headquarters – a catering contract held by Compass Group. Her job involves organising rooms for meetings and functions, drinks, morning tea, lunches, afternoon teas and attending to any needs of meeting attendees.

'I was out of work for two years. Compass is giving me great support. Previously I tried to hide my disability but I just can't do that anymore. This role is great. I work in four hour shifts and I can manage my condition much better,' said Teremoana.

'The shift work works really well for me. When I'm at work I don't have to hide my disability, I can be myself. I never thought I'd find a permanent role like this. I have done so many other courses and got nowhere but this one has worked and I'm so pleased I did this program. It is awesome. I feel special and I feel important to be a Board Room attendant for a big bank. It is awesome stuff.'



SVA PRACTICE AREA – EMPLOYMENT

It is estimated that 200,000 people with disability want to work yet only half (53%) participate in the workforce. Australia's GDP could be increased by \$43 billion over the next decade if more people with disability were included in the national workforce.

SVA SUPPORT



Multi-year tailored funding



Hands-on capacity building



Prove and improve social impact



Access to networks.

2016

\$907,000 in project support.

Apply lessons learned through the Industry Employment Initiative project including demand-led employment approaches. Expert project management and project governance resources.

Development of the evaluation model and data collection tools.

Referral of potential employer partners. Utilisation of SVA pro bono networks for additional resources. SVA government advocacy, media and submissions.

2017

\$223,000 in project support.

Continued operational and project management support.

Data collection. Final evaluation of project July – September 2017.

Connection to pro bono resources. SVA government advocacy and connections.

Partnership objectives 2017

Test the employment outcomes for people with disability using a demand-led brokerage model and its cost, compared with existing employment programs for people with disability. If the model proves successful, it can be scaled and incorporated into other employment programs, including those funded by State and Federal Governments.

Getting a person with a lived experience of mental illness into employment with traditional disability employment service is 14 per cent successful. However, with a social enterprise, the success rate of having people employed for 26 weeks is 75 per cent.

LUKE TERRY, CEO, TOOWOOMBA CLUBHOUSE (SPONSORING ORGANISATION).



Vanguard Laundry Services



Vanguard Laundry Services creates employment opportunities for people previously excluded from the workforce, predominately due to

mental health conditions. The laundry has an in-house Career Development Centre to support disadvantaged jobseekers into sustainable career opportunities with local employers, and provide training and career development. The social enterprise commercial laundry is based in Toowoomba, Queensland.

Time in portfolio: one year.

FUNDING PARTNERS

SVA Social Impact Fund

Anonymous (various)

ACHIEVEMENTS IN 2016

Financial arrangements to build the laundry were finalised in June 2016, with work completed in December 2016. In its first month of trade, the laundry:

Hired

23
long term
unemployed
people

with a mental
health condition.

Provided

10
people with career
development
pathway support.

Had over

70
applications
for future positions.

66
sales opportunities
for other social
procurement contracts.

CASE STUDY

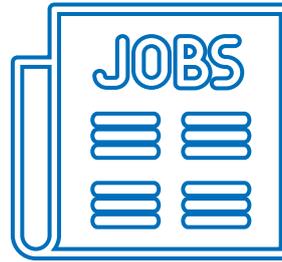
'I love being able to say in a conversation that I've been at work!'

Megan had been unemployed for 16 years. Severe depression and a personality disorder took effect as she was working a full-time job whilst trying to also complete university. Megan then endured a series of abusive relationships that left her caring for her three kids as a single mum. Financial troubles also took their toll as Megan battled to make ends meet.

'I don't see how I would have a job right now without Vanguard, who else would employ someone that hasn't worked in 16 years?'

Megan is proving an extremely diligent and committed worker at Vanguard. She will soon partake in nationally recognised First Aid and CPR training to allow her to be a first aid officer for all staff.

Through Vanguard's Vstart career development centre and connection to local employers, Megan hopes to explore her interest in digital marketing.



SVA PRACTICE AREA – EMPLOYMENT

Mental health is the largest cause of disability in Australia – accounting for 11.5% of disabilities⁵ and 18.9% of people with a mental health condition are unemployed⁶.

SVA SUPPORT



Multi-year tailored funding



Hands-on capacity building



Prove and improve social impact



Access to networks.

2016

Helped raise over \$6 million through a combination of grants, philanthropy, pro bono support and loans from more than 100 supporters.

Strategy for growth and sustainability. Business, governance, finance and risk expertise.

2016 Social Enterprise award winner for the Capital for Impact award.

Pro bono legal resources including major law firms for financial and governance arrangements. Accounting expertise.

2017

\$100,000 financial contribution and additional \$25,000 per annum for two years in SVA support to be sourced.

Via the Board, provide specialist input into governance, finance and risk elements of the business.

Longitudinal study being undertaken by the Centre for Social Impact. Use results to advocate for social enterprise and social procurement.

As required, to assist the business to grow and scale its impact.

Partnership objectives 2017

Vanguard Laundry Services was officially launched in January 2017 by Prime Minister Malcolm Turnbull.

The focus is on developing a financially sustainable business with scope for replication and further scaling to take advantage of social procurement opportunities.



First Australians Capital



First Australians Capital (FAC) empowers First Australians to create and drive their own prosperity through the strength and

assets of First Australians cultural, creative and economic capital and in turn, contribute to the nation's economic growth. The FAC team will support enterprising First Australian businesses to build capacity and become investment ready. Longer term, FAC seeks self-determination through economic empowerment.

Time in portfolio: one year.

FUNDING PARTNERS

Adrian Appo

Australian Government Department of Social Services

CAGES Foundation

The Permsew Foundation

ACHIEVEMENTS IN 2016

FAC commenced operations in mid-2016.

Secured **three years of funding** from AMP.

Began supporting **two Indigenous owned enterprises.**

Secured a contract from the Department of Prime Minister and Cabinet to

support
15
remote, indigenous owned enterprises.

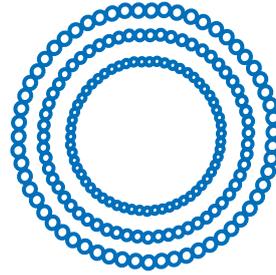
CASE STUDY

De Greer Yindimincarlie is a Wiradjuri woman who designed a range of plus size active wear three years ago when she struggled to find suitable clothing to wear to the gym.

De did extensive market research and identified a strong business case for manufacturing the range and selling her clothing online.

De would have qualified for a mainstream loan if she had assets to secure the loan against, but like most Aboriginal people, De does not have her own home, nor does she have family and friends she can borrow money from to start her business.

First Australians Capital began working with De in June 2016 to help her refine her financial forecasts and identify a strong marketing plan to launch her business. Upon launch, First Australians Capital will fund a virtual management team for a 12-month period to help the business grow.



SVA PRACTICE AREA – FIRST AUSTRALIANS

Many First Australians face significant economic exclusion from Australian society. Providing enterprising First Australians access to capital and support networks can address intergenerational economic disadvantage.

SVA SUPPORT



Multi-year tailored funding



Hands-on capacity building



Prove and improve social impact



Access to networks.

2016

\$202,000 in project support.

Employment of CEO. Assistance with establishment of business operations.

Development of a measurement and evaluation framework.

Fundraising support and introductions.

2017

\$240,000 financial contribution and support to be sourced.

Operational and business management support, particularly fundraising and relationships.

Implementation of a measurement and evaluation framework.

Introduction to potential funders. Connection to pro bono resources.

Partnership objectives 2017

FAC aims to raise \$500k (per annum) for operational funding and a Corpus of funding to use as a bank guarantee for enterprises to borrow against. To work intensively with two Indigenous enterprises each year to assist them to start up and/or grow. Secure funding from government to work with 100 enterprises over the next five years.



Marnin Studio



MARNIN STUDIO
SHARING CULTURE | CONNECTING WOMEN

of harm and trauma, while also developing leadership skills. The focus is on empowering the women to become leaders and role models for their families and communities. Marnin Studio is located in remote Fitzroy Crossing, Western Australia.

Time in portfolio: six months.

Marnin Studio is an arts and textiles enterprise providing local Indigenous women with income and therapeutic 'wrap around' support to overcome the legacy

FUNDING PARTNERS

Azure Foundation

IJM Foundation

Jon and Caro Stewart Family Foundation

McClements Family Foundation

Rob Thomas

ACHIEVEMENTS IN 2016

SVA is supporting Marnin Studio to prove a sustainable community-led model of empowerment that can be leveraged by other Indigenous communities around Australia. By supporting Marnin Studio, SVA is testing a model for a local economy that leverages First Australians' strong cultural and country connections.

100
women

have engaged with the Studio since it commenced in 2013.

25

women have shown increased initiative and self-direction

within their arts practice.

21

new women

engaged with the Studio in 2016.

13

women have taken on roles as leaders and role models.

13

women have changed the way they engaged from a hobby/art-like activity to a job/work-like activity.

33%

increase in sales

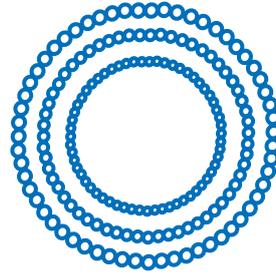
compared to 2015.

CASE STUDY

Nita Williams is a Wangkatjangka woman from Junjuwa community near Fitzroy Crossing. Her mother and grandmother came from the Great Sandy Desert and her mother is a well-known painter at Mangkaja Arts in Fitzroy Crossing.

In 2006, Nita was working at home on the veranda making baskets when Marninwarntikura's CEO June Oscar drove past, stopped the car and got out to take a look. June was impressed with the colourful baskets and asked Nita to come to the Studio to teach the women. Nita agreed and came to Marnin Studio and has been making baskets at the Studio and running workshops with the local women ever since.

Nita has also turned her attention to making other products, including painted boab nuts and block printing. She has also developed into a great advocate for Marnin Studio, and has refined her speaking skills and built more confidence with each new customer and radio interview. She regularly encourages women to join the program, and works with them, teaching them how to weave and paint. In 2017 Nita will step into a new role teaching workshops to tourists.



SVA PRACTICE AREA – FIRST AUSTRALIANS

Some Aboriginal families and communities are caught in a perpetual cycle of harm and trauma with disconnection and disempowerment leading to social and financial exclusion and creating further harm and trauma at the individual, family and community level.

SVA SUPPORT



Multi-year tailored funding



Hands-on capacity building



Prove and improve social impact



Access to networks.

2016

\$100,000 of seed funding to support Studio overheads.

Supported development and implementation of a sustainable growth strategy. Mentored and supported Studio Manager with business and operations management expertise.

Developed a program logic model, impact measurement framework and data collection methods.

Pro bono support with developing distribution contracts, implementing an inventory and sales system, standardising pricing strategies, and market research for new product development opportunities.

2017

c.\$100,000 of seed funding to support Studio overheads.

Support with operational and management advice, strategy development and systems implementation.

Support with embedding data collection/impact measurement into Studio processes and analysing and reporting social impact.

Pro bono support with implementing a CRM system, storytelling through the website, and developing partnership and employment contracts.

Partnership objectives 2017

Expand Studio activities into surrounding communities to reach more women in Fitzroy Valley and increase sales and revenue opportunities through new distributor partnerships and collaborations. This will increase the impact that the Studio is having, while continuing to move them toward sustainability.



Growth

Growth stage **ventures**

Ventures at this stage are beginning to establish themselves, and their programs. They have incubated a program or approach and have a proven track record of success. They have developed an understanding about how the most effective and impactful support can be implemented and delivered to people in need.

SVA supports growth stage ventures to capitalise on their early success, develop stronger foundations and a platform to broaden their impact. The aim is to prove and improve

programs and delivery organisations, strengthening the evidence base for 'what works' and is effective. This leads to enhanced advocacy and knowledge sharing across the sector.

SVA focuses on helping the organisation or project develop sustainably and work with rigour toward clear objectives that will ultimately improve the lives of people in need in Australia.

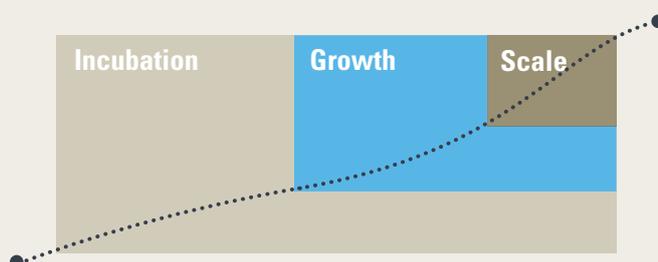


Bright Spots Schools Connection



Industry Employment Initiative

STREAT





“Our Leadership Team was ecstatic to hear of our inclusion in SVA’s Bright Spots Schools Connection Powerhouse Schools project. We will be inspired to achieve the next innovation-platform on our journey from great to excellent as a school – and as an exemplar of what “could be” for a system. We anticipate an exciting partnership with SVA and 2017 appears on our collective horizon as another year of exciting opportunity and development.”

Bright Spots Schools Connection



The Bright Spots Schools Connection supports exceptional school leaders in disadvantaged communities to improve the educational outcomes of their students, so that every child in Australia has the opportunity to thrive at school.

It connects the leadership teams of the schools, supporting them to identify, refine and share practices that work. In this way ‘bright spots’ help create a bright system particularly for students in low socio-economic communities.

Time in portfolio: three years, six months.

ACHIEVEMENTS IN 2016

13th
Thought Leadership
Gathering held.

94%
of Star Hub schools implementing
new practice.

26
schools,
1,700
educators,
15,500
students.

82%
of Star Hub schools reported
positive changes in the
teaching and learning
environment.

FUNDING PARTNERS

Bill and Heather Webster

Cameron Foundation

Catholic Education Melbourne

Department of Education and Child
Development South Australia

Department of Education and Training Victoria

The Eldon and Anne Foote Trust

The Ian Potter Foundation

The John Skipper Kelly Fund

NSW Department of Education and Training

The Permsew Foundation

Rebecca Gorman and John Sevier

Samsung Electronics Australia

The Vaux Family Education and Training
Foundation

The Wyatt Trust

CASE STUDY

Dandenong North Primary School is a growing primary school, comprising of 850 students who represent more than 50 cultural backgrounds. Our partnership with SVA began in 2013 when we were identified as a Powerhouse School, in recognition of the innovative work that we had been undertaking to improve outcomes for our students. Since joining the Bright Spots Schools Connection, we are using the resources and support from SVA to respond to a loss of teaching expertise and experience due to a combination of normal staffing attrition and increased enrolments. Our new staff have generally been young and inexperienced graduates who still have a lot to learn in order to be highly effective teachers.

SVA's investment, has enabled us to coordinate the services of a multi-disciplinary team of leaders to support early-career teachers with an induction, mentoring, observation, coaching, appraisal and development (IMOCAD) program. This program develops higher-level teaching skills through guided peer observation, coaching and mentoring to purposely transform them into highly accomplished teachers in the shortest possible time-frame.

Already the effects of IMOCAD are evident within the school, with the investment in graduate teachers visible in the classrooms. Our teachers are reporting significant improvements in confidence and ability that was confirmed by student feedback. The 2016 cohort of participating teachers demonstrated an average increase of 60 growth points through the Teacher Professional Growth Survey, an above average improvement demonstrating an acceleration of development along the continuum and exceeding our expectations!

Kevin Mackay, Principal, Dandenong North Primary School



SVA PRACTICE AREA - EDUCATION

By age 15, disadvantaged students in the bottom 25% can be almost three years behind those in the top 25%.⁷

SVA SUPPORT



Multi-year tailored funding



Hands-on capacity building



Prove and improve social impact



Access to networks.

2016

\$862,000 in project support.

Strategy, operational and project management. Infrastructure, marketing and fundraising resources.

Data collection and analysis. Reporting and evaluation for program development.

Pro bono resources including venues, education and subject matter experts, and fundraising.

2017

\$970,000 in project support.

Strategy, operational and project management. Infrastructure, marketing and fundraising resources.

Data collection and analysis. Reporting and evaluation for further program development.

Pro bono resources including venues, education and subject matter experts. Advocacy to Departments of Education and government ministers.

Partnership objectives 2017

Expansion to integrate a specialised STEM Learning Hub (science, technology, engineering and mathematics). This expansion will test a 'virtual' network for the first time in Australia.

- Four new STEM Powerhouse schools
- Six new STEM Star Hub schools
- Almost 50 schools, 2,880 educators and 28,200 students.



Industry Employment Initiative



The Industry Employment Initiative (IEI) works with employers to identify entry level positions, then co-designs and delivers a pathway that supports long-term unemployed job seekers into employment.

This 'demand-led' approach seeks to provide long-term unemployed, and people at risk of long-term unemployment, with the training and support they need to access sustainable employment.

Time in portfolio: four years.

FUNDING PARTNERS

Collier Charitable Fund

The Ian Potter Foundation

Jack Brockhoff Foundation

Jobs Victoria

The R E Ross Trust

William Buckland Foundation

Anonymous

ACHIEVEMENTS IN 2016

Eight large national employers

committed roles to the project.

Job seekers recruited to more than

15 employer sites

across two states.

Employers committed over

45 employment opportunities/roles

for IEI programs.

Provided training to over

60 long-term unemployed young people

with direct line of sight to real jobs.

34 candidates gained ongoing employment.

Employment outcomes for participants higher for most indicators than for similar people in the government funded system.

CASE STUDY

Tim, a 22-year-old, long-term unemployed candidate took part in an Industry Employment Initiative training program, that had direct line of sight to vacancies in the hotel industry. Whilst Tim had some previous work experience and his aspirations aligned with roles on offer, due to stress and anxiety, he was finding it difficult to attend some training sessions. Through Jesuit Social Service's field officer support for Tim, it was established that he was about to be evicted from his home.

Working closely with Tim's jobactive representative, Jesuit Social Services used its networks to provide Tim with tailored support and additional assistance whilst he was participating in the program. This enabled Tim to continue his training with renewed enthusiasm and peace of mind, successfully completing all modules of his training. Once he progressed into work placement at a hotel, his confidence grew as he applied his new skills, proving to others and himself that he was suitable for the role. Following the work placement, Tim was offered ongoing employment and was supported by the employer and the IEI to reach his potential.



SVA PRACTICE AREA – EMPLOYMENT

Over 500,000 Australians have been out of work for over a year despite actively seeking work, or undertaking activities to improve their employment prospects. National employers have job vacancies and are eager to provide meaningful and sustainable employment. However, only 7% of employers use the current government employment system to recruit staff.

SVA SUPPORT



Multi-year tailored funding



Hands-on capacity building



Prove and improve social impact



Access to networks.

2016

\$280,000 invested.

Lead management and operation of the project. Infrastructure, marketing and fundraising resources.

Data collection and analysis. Mid-term evaluation.

Engage pilot employers and service providers. Fundraising.

2017

\$726,000 to be invested.

Management, governance and operation at scale. Provide a 'one-stop shop' for employers. Coordination between project partners. Co-design and program planning. Infrastructure and marketing resources.

Data collection and analysis. Monitoring and evaluation driving action learning and continuous improvement.

Engage employers and service providers. Fundraising. Advocacy to government ministers, focused on the 2020 jobactive contracting arrangements.

Partnership objectives 2017

Growing from pilot to scale, through government adoption of the model. The Victorian government has provided funding to expand the program to 220 people who have been long-term unemployed.



STREAT

STREAT

STREAT aims to stop youth homelessness and disadvantage, one mouthful

at a time. STREAT is a social enterprise helping homeless youth to have a stable self, stable job and stable home. Through its six hospitality businesses in Melbourne, STREAT provides young people with supported pathways to employment – including assistance finding stable housing, vocational skills, improved mental health and well-being.

Time in portfolio: six years.

FUNDING PARTNERS

SVA Social Impact Fund

ACHIEVEMENTS IN 2016

80
young people completed a short course.

34
completed a work experience program.

48
received a Certificate II in Kitchen Operations.

8
young people successfully completed a graduate transition program.

1
participant successfully transitioned into employment.

In total,

171
young people went through a STREAT program in 2016.

CASE STUDY

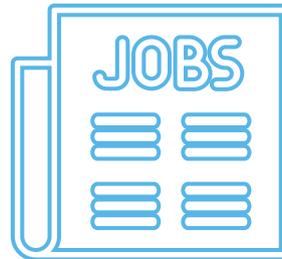
Bambi's story

I came to STREAT to get my confidence back and to start getting used to being around normal people again. People who didn't take drugs and do horrible things to get a fix.

I'd only just given up drugs a few months before I decided to come to STREAT. I'd used everything. Every hard drug you can think of. I used to be really shy. Withdrawn and stuff. There were a lot of reasons I was withdrawn but I believe it all happened because when I was seven a man broke into my home and raped my mum. I heard it all. Then she ended up marrying a violent man and he used to beat me. So when things got bad I would just run. I'd disappear at night to get away from it all and would end up hanging around all the other kids who weren't home either and we'd get into trouble. It wasn't long before drugs came into it all. I didn't care because suddenly I had friends and the drugs helped me to relax so I wasn't so shy anymore. I wasn't lonely. I'd spent so much time feeling lonely.

I'm glad I met STREAT, because STREAT are doing something about it and now my dream is to help people. I want to be a social worker and STREAT has given me all the training I need to earn money to pay my way through university. STREAT have shown me I actually can become a social worker.

I love helping people. It's a bigger high than any drug I ever took. I guess I just don't want anyone to ever feel like they're alone. Like I was.



SVA PRACTICE AREA – EMPLOYMENT

44,000 young Australians under the age of 25 are homeless. 57% of homeless youth are destined for long-term unemployment. 52% homeless young people are looking for a job. The current cost to the community of a young person remaining homeless across their life is \$706,264.

SVA SUPPORT



Multi-year tailored funding



Hands-on capacity building



Prove and improve social impact



Access to networks.

2016

\$1.25 million loaned through SVA's Social Impact Fund (impact investment – returnable capital), supported by hands on management support.

Business growth projections. Financial strategy and management to fund expansion to new Cromwell headquarters.

Social Return on Investment analysis completed in earlier years implemented and influencing operations.

Arranging financing to underpin redevelopment of new Cromwell headquarters.

Partnership objectives 2017

STREAT's ongoing focus is on sustainability and operational activity. It continues to grow its business operations, with sites regularly exceeding sales records. STREAT is now over 70% self-funded through its business, and its new Cromwell headquarters will help STREAT on its journey towards financial sustainability. STREAT will graduate from SVA's Venture Philanthropy Portfolio in June 2017. STREAT will continue to be a strategic and aligned SVA partner as an outstanding example of successful social enterprise.

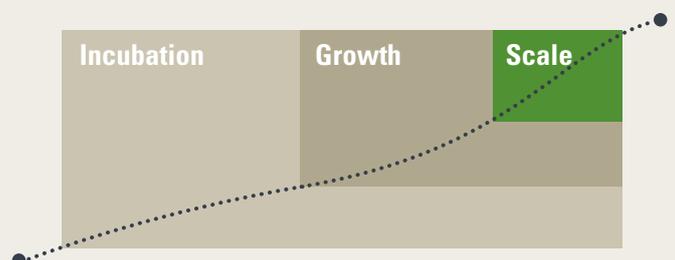


Scale

Expansion stage **ventures**

By this stage, expansion and scale are typically the core focus of the ventures SVA works with. Ventures are established, well regarded in the community as effective and are helping people in need achieve better outcomes. The ventures influence system change with a track record and rigorous evidence base that demonstrates their success.

SVA and partners work with these ventures to assist with long range program planning, geographical expansion or growth to provide services to larger groups of people. These ventures require less 'hands on' support as they look to transition and graduate out of the portfolio as high impact organisations with their own networks and funding to ensure sustainability.





AIME



AIME provides a structured educational mentoring program for Aboriginal and Torres Strait Islander students. Students completing the program are proven to finish high school and transition through to university, employment and further education and

training at the same rate as every non-indigenous child – effectively closing the gap in educational outcomes.

Time in portfolio: 8 years.



FUNDING PARTNERS

SVA

ACHIEVEMENTS IN 2016

The year 12 attainment rate of AIME participants was

93.7% compared to an average of
58.5% for other indigenous students and
86.5% for non-indigenous students.

Given the stage of AIME's maturity and established status of the organisation within the SVA portfolio, SVA's support is less intense than earlier stage ventures. We continue to provide support and network connections as requested from time to time.

SVA PRACTICE AREA – EDUCATION, FIRST AUSTRALIANS

Many First Australians face significant economic exclusion from Australian society. Providing enterprising First Australians access to capital and support networks can address intergenerational economic disadvantage.

Partnership objectives 2017

SVA remains a trusted partner and sounding board, walking alongside AIME as they fulfil their objective of working with 10,000 Indigenous students by 2018.



Beacon



The Beacon Foundation works in schools to help students make informed, aspirational decisions about their future pathways. It partners with students, teachers, employers and the broader community to deliver activities and events that complement the schools' career curriculum and support young people transitioning from school to work.

Time in portfolio: 15 years.



FUNDING PARTNERS

M.H. Carnegie and Co.

SVA

ACHIEVEMENTS IN 2016

eBeacon online platform launched in 2016

delivering the Beacon model to regional and remote Australian schools.

SVA worked with Beacon Foundation to support the development of the 'eBeacon' platform. The platform provides

online careers advice and enables industry to better connect with schools and education providers

to support school to work transitions and enhance the employability and aspirations of students in Australia.

It is especially relevant to students in **disadvantaged schools in regional and remote areas.**

SVA provided input to the **technology development strategy and technical design**

to ensure a cost effective platform was developed.

SVA PRACTICE AREA – EDUCATION, EMPLOYMENT

Only 4% of all employers engage with education providers to align careers advice to job needs. People who haven't completed year 12 make up half of all people who are long-term unemployed.

Partnership objectives 2017

eBeacon will continue to be refined, broadening the reach to geographically isolated students. While Beacon Foundation graduated from the portfolio in 2016, SVA will continue to be a strategic partner and promote further development of eBeacon.





Strategic support

More effective **funding**,
more effective **services**.

SVA helps business, government and philanthropists to be more effective funders and social purpose organisations to be more effective at delivering services. We believe that to improve the lives of more people in need in Australia we must address both the funding and service provision sides of the social sector equation.

We believe that disadvantage can be reduced if resources are used more thoughtfully to do more of what works best, and less of what doesn't. In parallel with our Venture Philanthropy portfolio, SVA provides its deep social venture experience and knowledge to funders as well as project help to create better social outcomes.

By working with SVA, funders:

- Safeguard their philanthropic investment, placing it in experienced, trusted hands
- Support outstanding social ventures and projects that have been carefully chosen
- Share learnings about best practice methods for reducing disadvantage
- Amplify their impact through sector-wide collaboration
- Join a community of like-minded and engaged philanthropists.

Supporting SVA helps innovative social ventures and projects to become stronger and more impactful, and improves the lives of people in need. We believe that better social outcomes can be achieved if we work together.

In 2016 SVA has provided venture support services to two system change projects, and a number of strategic, high profile funders.

National Exceptional Teachers for Disadvantaged Schools



Queensland University of Technology

Developed by Queensland University of Technology (QUT), the National Exceptional Teachers for Disadvantaged Schools (NETDS) program specifically prepares aspiring graduate teachers to select and succeed in high poverty schools.

NETDS is an academic learning model which uses a modified curriculum, mentorship, and professional experience placements to specifically prepare pre-service teachers for employment and careers in disadvantaged schools.

FUNDING PARTNERS

Origin Foundation

The Eureka Benevolent Foundation

Vincent Fairfax Family Foundation

ACHIEVEMENTS IN 2016

NETDS expanded to **seven universities** across New South Wales, Queensland, South Australia and Victoria.

Program is producing significant benefit and influence across all seven universities, in more than

100
Australian
schools,

in four state education systems and amongst Australian researchers.

Generated a

250%
increase in the
number of high
achieving graduates
(from QUT)

now working as teachers in low SES schools.

SVA supported the **NETDS program**

through business plan support; access to philanthropic funding to meet the objectives of the business plan; showcasing amongst its network; and guidance around the Program's long term sustainability.



Partnership objectives 2017

The eighth cohort of selected student teachers will begin in 2017. Results arising from the National NETDS network will be shared at conferences and in a special issue of the Australian Journal of Teacher Education. Design professional development and short courses around poverty and disadvantage that can be used across the professional sector, including for early career teachers in low SES schools. 'Walking Points', a program for early career teachers in low SES schools will be developed. Research into the impact of NETDS will continue.



SVA PRACTICE AREA – EDUCATION

Effective teachers and quality teaching make the greatest difference to student learning outcomes. However, high achieving teacher graduates are almost twice as likely to be employed in affluent state or independent schools rather than disadvantaged schools that need them most.

CASE STUDY

Meering Anderson graduated from the NETDS program in 2014 and teaches secondary students hands-on hospitality skills. For Meering, accepting a place on the NETDS program in her third year of university was an easy decision:

'I've always had a strong sense of social justice and truly believe in every student having the right to an exceptional education.'

Meering says her grandfather was instrumental in her developing her social justice ideals.

'My grandfather is an Aboriginal elder of the Quandamooka people of Moreton Bay. He was an Activist for Indigenous Australians in his younger days so I guess my sense of social justice stems from observing him and listening to his stories ... These connections to country and people have given me my foundations for social justice.'

Meering believes low socio-economic schools need great teachers who have a strong sense of social justice, resilience and care, and who are willing to work with students who are living with disadvantage. The program has provided Meering with a framework for understanding student behaviours and the effects of generational poverty.

'Many students don't have supportive role models at home, so positive teacher interactions are hugely important and really help them to thrive.'

Learning a new skill can be a challenging task for Meering's students and they don't always succeed in their early attempts. But through her encouragement and support they have learned to stick at the hard things and in return they are rewarded with a strong sense of accomplishment.

Meering's students recently completed week-long industry placements and achieved their certificates, returning to school glowing with success.



Restacking the Odds



Restacking the Odds aims to sustainably improve outcomes for disadvantaged children in Australia by reducing developmental inequities, to enable all children to make the most of their potential. The project is delivered through

a collaboration between SVA, Murdoch Childrens Research Institute (Centre for Community Child Health) and Bain & Company (the global strategy consulting firm).

The intent of the Restacking the Odds project is to establish an evidence-based measurement framework that can be used by participants across the child and family services system to sharpen the targeting of their work, and to improve the effectiveness of their action.



SVA PRACTICE AREA – EDUCATION

Too many children are born into circumstances that do not provide them with a reasonable opportunity to make a good start in life. For some, this experience is part of a persistent cycle of intergenerational disadvantage. Enormous investment and effort is being applied across the Australian service sector ecosystem to address this, but outcomes remain inadequate.

FUNDING PARTNERS

Eureka Benevolent Foundation

The Mitchell Institute

Anonymous (various)

Partnership objectives 2017

The project is focused on supporting service delivery organisations and funders to understand how to deliver evidence-informed services that reach the targeted population. The research will apply a structured quantitative lens to the issues, and simplify the challenging task of identifying priorities for action across a complex ecosystem.

ACHIEVEMENTS IN 2016

The project focused on laying out the evidence base for five foundational services and strategies that centre on the early years of a child's development:

- **Antenatal care**
- **Sustained nurse home visiting**
- **Early childhood education and care**
- **Parenting programs; and**
- **School-based early intervention.**

We believe that by 'stacking' these fundamental interventions effectively (i.e. ensuring they are all applied) there will be a cumulative effect, amplifying the impact of the interventions and sustaining their benefit.



Partnering with **Funders**

In 2016, the SVA venture philanthropy team was engaged to provide expertise to a number of funders' programs, recognising SVA's experience in:

- Ensuring funding is effective and applied for maximum impact
- Hands on capacity building to help programs become stronger and more sustainable
- Accessing networks of specialist knowledge and skills to strengthen programs and
- Reporting and evaluating programs to prove and improve their impact.

SVA partnered with funders to provide these services to 12 non-profit organisations, representing a further \$5.55 million in funding and support to social enterprises and programs to be more effective at delivering impact in the community.

SVA strategy alignment

More effective funding + more effective services = reduction in disadvantage

PARTNERS SVA PROVIDED VENTURE PHILANTHROPY SERVICES TO INCLUDE



ORGANISATIONS SUPPORTED INCLUDE

- Australian Marine Environment Protection Association
- Centre for Eye Research Australia
- Great Barrier Reef Foundation
- Hello Sunday Morning
- Infoxchange
- Justice Connect
- The Australian Literacy and Numeracy Foundation
- The George Institute for Global Health
- The Nature Conservancy Australia
- The Olga Tennison Autism Research Centre
- World Vision

GOOGLE CASE STUDY

Google.org's Google Impact Challenge searches for innovative ideas from non-profits, to make a better world through the use of technology. The competition was run for the second time in Australia in 2016.

In addition to prize money, Google recognised past winners needed specialist expertise including business management, project planning and implementation, and measurement and evaluation. Google engaged SVA to provide these services.

SVA's expertise will help to maximise the impact of grant funding through:

- Identifying and planning for the specific needs for each funded organisation
- Ensuring the Challenge provides meaningful engagement opportunities for local Google staff
- Organisation support and group workshops for grantees
- Review and reporting of progress against milestones.

Achievements in 2016

SVA provided input to Google around grantee selection and supported the ten finalists with pitch preparation and project planning before judging.

Partnership objectives 2017

SVA will provide four capacity building workshops and provide expertise to help each grantee develop and scale their projects. SVA will ensure the grant funding is effectively implemented and manage reporting to the Google Foundation.

“We wanted a partner that had a comprehensive understanding of the Australian social sector as well as the ability to execute on a wide variety of projects in support of the Google Impact Challenge. In SVA, we have found that partner.”

GOOGLE.ORG

Happy Paws Happy Hearts



happy paws
happy hearts

Happy Paws, Happy Hearts provides positive interactions for socially isolated Australians and rescue animals. It was established to create positive social experiences by connecting socially isolated people with the RSPCA animals.

The people that Happy Paws Happy Hearts works with feel a renewed sense of purpose and their self-confidence grows with each session, whilst simultaneously the animals receive training and socialisation to improve their chances of adoption.

FUNDING PARTNERS

Allan English of English Family Foundation

Geoff Wilson of Wilson Asset Management

Mark Osborn

Paul and Sue Bide

ACHIEVEMENTS IN 2016

The School for Social Entrepreneur's Partnering for Social Impact program identified Happy Paws Happy Hearts as a high impact program that would benefit from multi-year funding and in-depth strategic and business planning support, provided by pro bono partners. In June 2016 SVA took on management of this venture in collaboration with its funding partners.

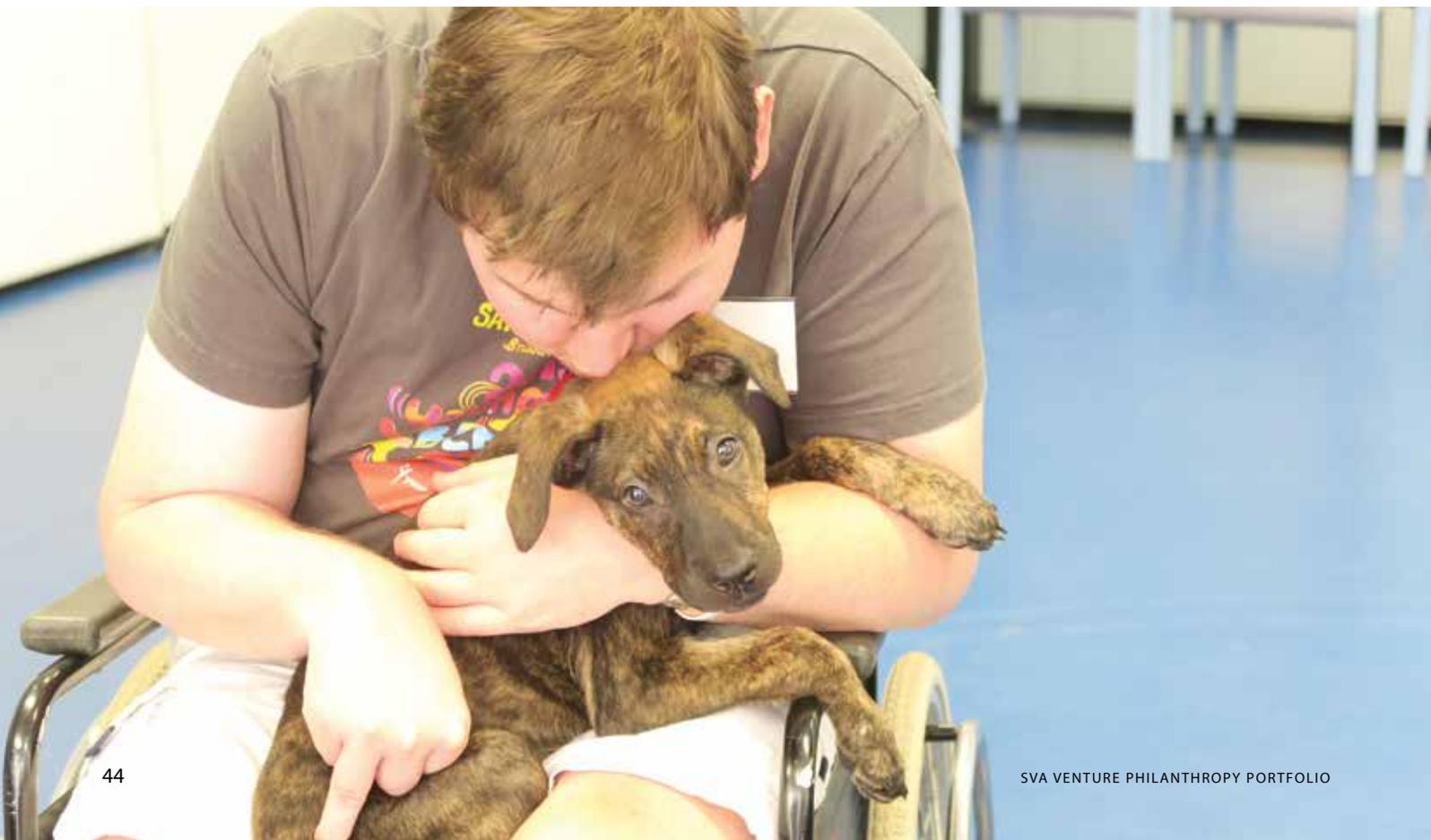
SVA strategy alignment

More effective funding + more effective services = reduction in disadvantage

Happy Paws Happy Hearts was established after identifying two issues in need of a creative solution. The social enterprise brings together the growing number of people disconnected from their community with the increased demand on the services of the RSPCA and others.

Partnership Objectives 2017

Review Happy Paws Happy Hearts program logic and outcomes measurement framework in parallel with strategic and business planning to work towards scale and sustainability. Management and administration of funding to achieve this objective.





Looking **forward**

It's been a busy year for venture philanthropy at SVA and we are delighted to see the significant impact our ventures are having across our focus areas of: education, employment and working with First Australians. We are excited to share and support the bold ambitions of our venture partners - not only to improve their impact but also to positively affect the systems they're operating in. As we head into 2017, we look forward to supporting the ventures in our portfolio to achieve their goals; be that achieving financial sustainability, testing new models of collaboration, scaling to have greater impact, or advocating to see broader adoption of evidence-based solutions. We plan to introduce a number of new ventures to the portfolio in 2017 and will continue to work with sector leaders and disruptors to identify innovative approaches that have the potential to address challenges in the existing system. We are committed to using the data and evidence collected across the portfolio to provide deep insights that will benefit the entire sector. For example, sharing best practice in demand-led employment services, building and sharing evidence of what works to reduce education inequality, or taking a local, strength-based approach to supporting First Australians to

achieve better outcomes for their communities. SVA supports a diverse range of funders to engage thoughtfully in philanthropy by backing a diversified portfolio of initiatives that seek to improve the lives of people in need in Australia. We take a deeply collaborative approach to ensure funding is highly leveraged to maximise our collective impact. SVA has a proven track record of taking innovative models and supporting them to scale, and we are proud to see the continued success of many of our Alumni Ventures, such as CareerTrackers, The Song Room and Teach for Australia. To continue to grow our impact and share our learning we are seeking your support, whether it be time, treasure or talent. We invite you to consider supporting the SVA venture philanthropy fund through direct, tax deductible donations (SVA are DGR 1), sharing your expertise through pro bono support for our ventures and introducing SVA to your networks. You will be joining a network of highly sophisticated funders with a shared vision of improving the lives of more people in need in Australia. It is a privilege to work with a portfolio of inspiring ventures and we invite you to join us.

Thank you

SVA's high impact work in venture philanthropy is made possible by contributors including the following, who partner with us, generously providing funding and expertise. Thank you.

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