



Melbourne, VIC

www.secondbite.org

Purpose

To identify sources of nutritious surplus food and produce from food providers and facilitate its safe and timely distribution to agencies and people in need.

Rationale for SVA Investment

An estimated five to eight per cent of Australians experience food insecurity which has several negative flow-on effects particularly for health and wellbeing. Many factors contribute to people experiencing food insecurity including homelessness, unemployment or low income, illness, geographic location, access to transport and lack of education around food and nutrition.

In addition, a report by the Australian Institute in 2005 estimated that Australia's total food wastage was worth \$5.3 billion a year. This equates to 3.28 million tonnes of food driven to landfill each year, from which the embedded water could supply Melbourne and Sydney for an entire year, while 25 to 30 per cent of the food we produce is lost post-harvest and never reaches the consumer plate.

SecondBite addresses both food insecurity and food wastage by allowing one to serve as the solution to the other. It re-distributes surplus food to agencies that work with vulnerable populations instead of sending it to landfill. This results in a reduction of food wastage, significant savings to the agencies that can be directed elsewhere in their services and better food quality for food-insecure participants.

SecondBite adopts a unique approach that promotes individual dignity and nutritious eating habits. They focus on the collection of fresh nutritious food and its direct delivery, in its raw state, to agencies that support people living in disadvantaged circumstances or who are homeless. They collect fresh food from suppliers, growers, retailers, markets and events. Raw food makes up 98 per cent of donations which SecondBite predominantly picks up from markets, but primary producers are increasingly delivering excess food directly to SecondBite's warehouse. So far in 2009 SecondBite is delivering food to over 105 agencies that support people experiencing food insecurity.



SecondBite has the potential to grow its Victorian and Tasmanian operations and expand nationally to redistribute food to people in need, educate vulnerable populations and divert waste from landfill. SVA believes that SecondBite's model provides a platform for building significant societal change in terms of redistribution of nutritious surplus food from landfill to disadvantaged people in Australia.

Historical Achievement

SecondBite launched in 2005 and by May 2008 a monthly average of 20 tonnes of food were re-distributed, a figure that has now grown to an average of 50 tonnes per month.

In February 2009 as part of the emergency response to those affected by the Victorian bushfires, over 92 tonnes of food was redistributed, which equates to 184,000 hearty 500 gram meals.

In 2008, following requests by local welfare agencies in Tasmania, SecondBite lobbied the Tasmanian State Government to introduce the Good Samaritan Act. In June 2008, the Premier David Bartlett tabled the legislation and the Civil Liability Amendment Bill 2008 was passed.

Growth Goals as agreed with SVA

SecondBite's strategy (2009 – 2013)

To couple education & awareness with the re-distribution of fresh food and to have a lasting impact on the problem of food wastage and food security issues.

Goals

1. Supply 1,500 tonnes of fresh food a year in Victoria, with particular focus on the City of Melbourne, Hobsons Bay, Maribyrnong, Moonee Valley, Moreland, Yarra, City of Greater Dandenong, Brimbank and City of Greater Geelong.
2. Establish a strong presence in Tasmania, supplying 250 tonnes of fresh food a year in 2 locations (Hobart & Launceston).
3. Start a SecondBite operation in one other state of need in Australia.
4. Establish SecondBite's Research & Prevention Program that is accessed by 3,200 participants annually.
5. Create sustainable sources of funding that generate at least 40 per cent of total funding.

Performance Indicators*

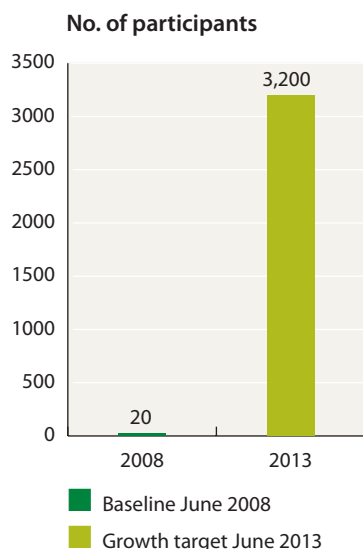
- Aim to expand into SecondBite operations into a new state/territory by the end of 2013.

* Full detailed performance indicators are contained in the SecondBite Strategic Plan.

- Aim to increase tonnes of food re-distributed nationally to 1790 tonnes per year by 2013.



- Aim to grow SecondBite's Research and Prevention program to be accessed by 3,200 participants annually by the end of 2013.



Venture Team

Board of Directors

Ian Carson (Chair and Co-Founder)
Katy Barfield (Executive Director)
Cate Burns
Simone Carson (Co-Founder)
Bob Glindemann
David Hisco
Alister Paterson
Elana Rubin
John Simpson

Patrons

Ian Cover
Robert Doyle
Derek Guille
Paul Lappin
Dale Montieth
Arianne Spratt

Katy Barfield, Executive Director

Katy Barfield began working in the non-profit sector 15 years ago in the UK, moving to Australia in 2001. In that time she has worked for Children in Crisis, SCOPE, Colon Cancer Concern and Trinity Hospice. Katy has also worked as the Marketing Director of Corporate Catering Company, then the largest independent pub company in SE England.

After owning her own hospitality venue in Melbourne, where she was constantly appalled at the waste, Katy met Ian Carson (Chairman, SecondBite) and in 2006 took on the challenge of creating and shaping SecondBite.

Katy was awarded the Tattersall's Enterprise & Achievement Award in July 2008 and SecondBite were the recipients of the Lord Mayor's Melbourne Award 2008 for Contribution to Community. Katy has recently been selected by *The Age* as one of Melbourne's 100 Most Influential people in 2008.

