

SOCIALTRADERS

Breakfast Connect Series

2011

The first in a series of business breakfasts that brings together socially responsible businesses with leading speakers to network, learn and be inspired.

Business Innovation: *Step by step*

The future belongs to those who see it first. We know them as Innovators. Discover the key ingredients to the innovative culture, where to find them, how to mix with them and how to keep them fresh. **Presented by Jason Clarke.**



In 1977, Jason Clarke achieved the lowest Year 12 score in the history of his school. Today he is the most sought after creative mind in the country, providing new and lateral approaches to issues of leadership, sustainability, innovation and problem solving to everyone from blue-chip multinationals

and plucky little start-ups to key government departments to remote communities. He has developed and taught courses in Innovation, Logic and Problem Solving for two major Australian business schools and the Stern Business School, New York.

Who is this for? Individuals working in enterprising NFPs, social enterprises, social businesses, socially responsible companies, along with investors and budding social entrepreneurs.

When: 30 August 2011, 7.15am – 9.00am (breakfast provided)

Where: RACV Club, 501 Bourke Street, Melbourne

Cost: \$40 per head

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