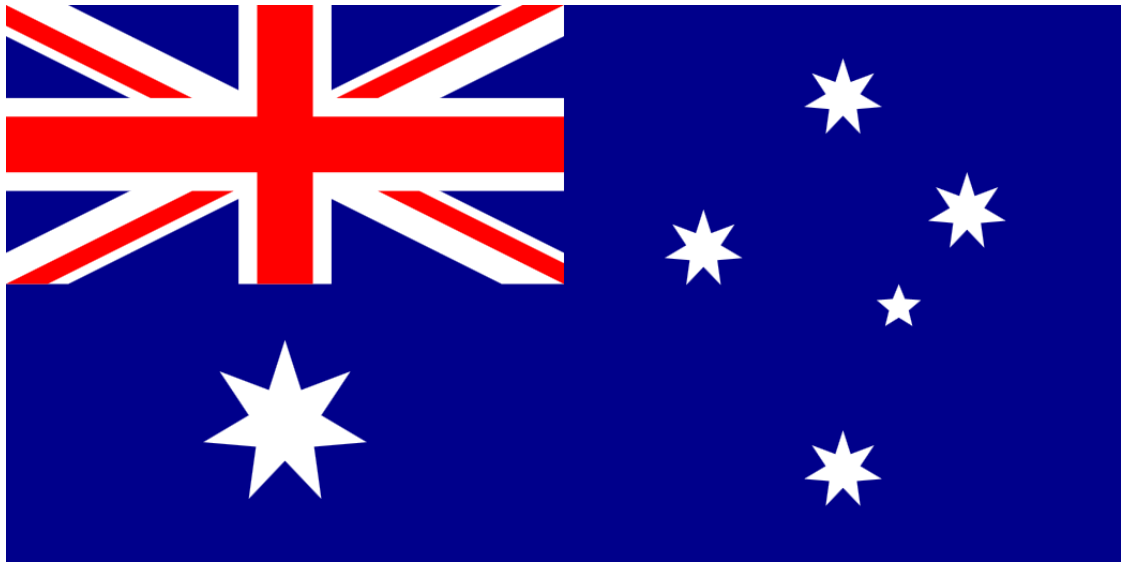# Catalytic Philanthropy

Uncommon Alliances and Innovative Solutions

BILL & MELINDA GATES foundation

Vicki Phillips
Director, College Ready
@drvickip

We **tackle** the toughest challenges, and work to **remove** long-standing barriers

Rigor

Collaboration

Optimism

Innovation

We are **clear**
about
our goal
and
the systems we
seek
to
change.

The systems we seek to change.

College-Ready Expectations

Providing teachers with classroom tools and professional learning aligned with the Common Core Standards, so that the interaction between students and teachers is at its most powerful.

More Effective Teachers

Rethinking teacher development, evaluation, and roles in order to boost student learning and giving teachers leadership and voice in improvements and innovations.
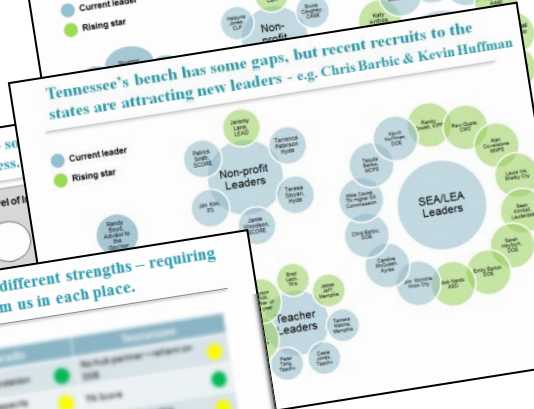
Personalized Learning

Personalizing learning for students by blending in-person and technology-based instruction in and out of school to produce step-change improvements in student outcomes.

We make sure we have the **knowledge** we need to make decisions and take risks.
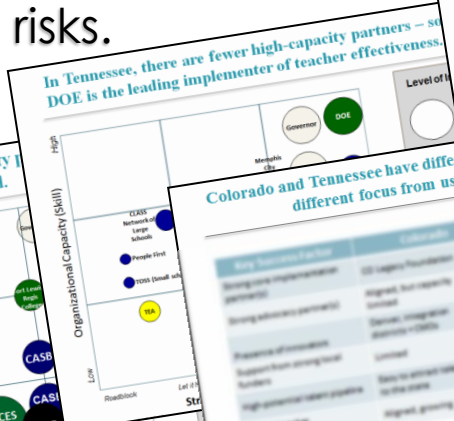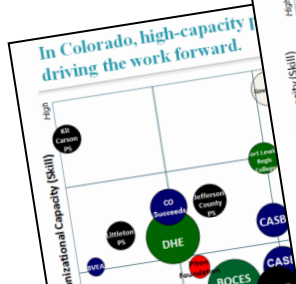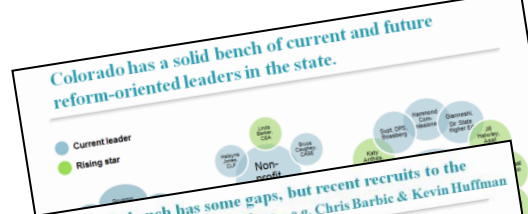
We pursue
common goals
with
UNcommon allies.

We use a variety of investment tools.

- ☑ Contracts
- ☑ Challenges
- ☑ Small to Large Grants ($75K - $100M)
- ☑ Request for Proposals (RFPs)
- ☑ Program-Related Investments (PRIs)

We bring more than **money** to the table.

Leadership

Thought Partnership

Voice

Convening

We are **intentional** in our approach.

Top Down
Centrally orchestrated improvement effort, recognizing state & district administrators most often control money and decision-making

Outside In
External innovation (e.g. charters and alternative pathways choice) creates successful models that are ultimately adopted by the system when they become more proven and more turnkey

System:
Fragmented federal, state, & local control, limited school level

Crowd Out
External innovation (e.g. charter and choice of alternative paths) is successful and grows to replace the old system

Bottom Up
Viral adoption of new approaches by teachers, students, parents; school reform by principals puts pressure on system to change

We look for solutions that will **travel well** and use a variety of levers to scale and spread.
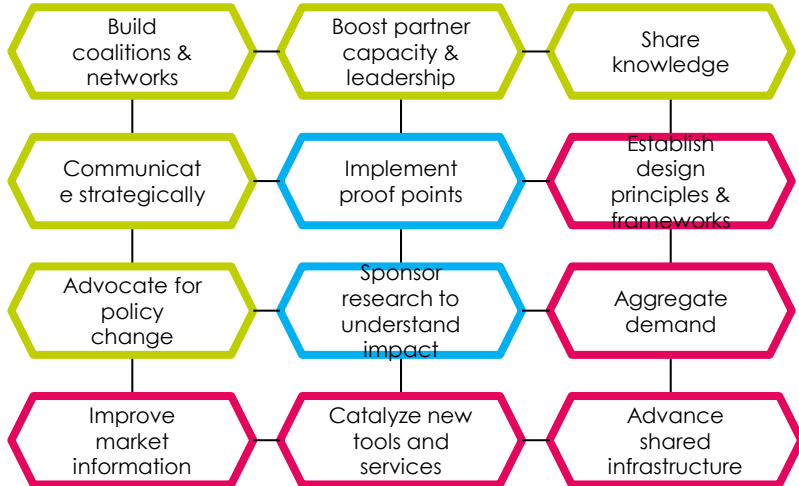
We might start with a perplexing question…

Sponsor research to understand impact	Implement proof points	Share knowledge	Advocate for policy change	Catalyze new tools and services

MET

- Hillsborough County
- Pittsburgh
- Memphis
- New York City
- Denver
- Dallas
- Charlotte-Mecklenburg

Measures of Feedback for Better Teaching
New Paradigms for Using Measures of Effective Teaching

BILL & MELINDA GATES foundation

Teaching is Learning
Developing Systems for Teacher Support & Improvement

Measures of Effective Teaching (MET) Project
Summary of Findings for Policymakers & Practitioners

BILL & MELINDA GATES foundation

- Validation Engine
- Rater Certification

…or identify a gap in services…

Establish design principles & frameworks → Catalyze new tools and services → Aggregate demand → Improve market information → Sponsor research to understand impact
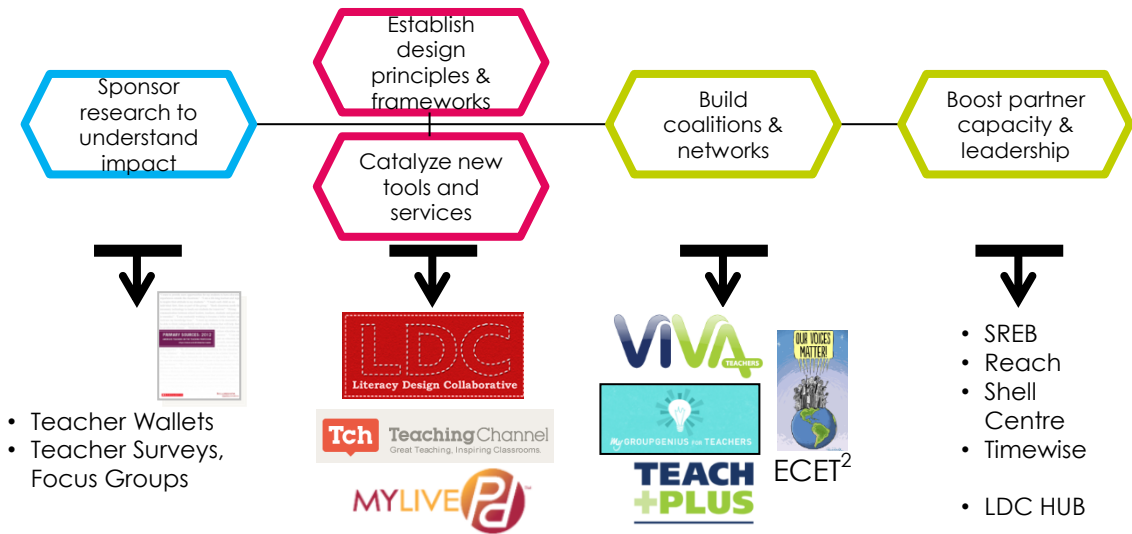

NEXT GENERATION LEARNING CHALLENGES

Literacy Courseware Challenge RFP

...or from the perspective of **teachers,** who are at the center of our work.

Sponsor research to understand impact

Establish design principles & frameworks

Catalyze new tools and services

Build coalitions & networks

Boost partner capacity & leadership

- Teacher Wallets
- Teacher Surveys, Focus Groups

LDC
Literacy Design Collaborative

Tch Teaching Channel
Great Teaching, Inspiring Classrooms.

MYLIVEPd

VIVA TEACHERS

My GROUPGENIUS for TEACHERS

TEACH +PLUS

OUR VOICES MATTER!
ECET²

- SREB
- Reach
- Shell Centre
- Timewise

- LDC HUB

We **learn**
from
our mistakes.

We empower our partners.
We never forget
that it is the **"we"**
that wins the day.

We remain…..
Impatient Optimists.

All for the purpose of…

It has been my
philosophy of life
that difficulties
vanish
when faced
boldly.   - Isaac Asimov

Dare the seemingly impossible.

- Vicki Phillips

Thank you!

@drvickip